

General information

The Metastar1 name is synonymous with high quality software and services. Metastar1 trademarks, logos, trade dress, web pages, screenshots or other elements of Metastar1 product or service packaging or marketing and web sites or other distinguishing features ("Branding") are extremely valuable because they represent the associated standards of excellence and consistent quality with Metastar1. For this reason, we require express written permission from Metastar1 before you use any Metastar1 Branding. Branding may only be used in accordance with these Branding Guidelines and for the specific purposes for which Metastar1 has granted permission. If you are subject to an agreement with Metastar1 that permits use of the Branding, you may do so in accordance with these Branding Guidelines and this Agreement. Otherwise, you may not use the Branding without the prior written permission of Metastar1's Legal Department. Metastar1 field offices or other employees do not have this authority. To initiate review of your request for permission, please send your request to legal@Metastar1.com.

Proper use of Metastar1 branding is important. Your use must not mislead consumers about a Metastar1 sponsorship, affiliation or endorsement of your company or products or services. Do not use any Metastar1 trademark in a way that makes it appear that Metastar1 is legally affiliated with your company.

Guidelines for proper notice and use

In all cases, these guidelines must be followed for proper notice and use:

Appropriate trademark symbols must be used according to Metastar1's list of current and future trademarks. For the trademark symbol, superscript or subscript mode is preferred, but if it is not available, use parentheses: (TM), (SM) or (R).

To best serve its purpose, the trademark notice should always accompany the first and/or most prominent appearance of the mark in a document, program, package, etc. You do not need to use the notice each time the mark appears after that. If parts of a document can be accessed out of sequence (e.g., a website), use the notice where the mark first appears in each part.

Our trademarks are adjectives (brand names) modifying nouns (the generic product type). Please do not use our trademarks as nouns or verbs or in any way that suggests a general, descriptive or generic meaning.

When "Metastar1" is used as the first part of a term representing a Metastar1 product, service or program (such as Metastar1® Avatar, Metastar1® Online Services, etc.), the ® symbol is also used. Note: The ® symbol is not required by Metastar1 only when Metastar1 is used to refer to the company itself in text references.

Do not pluralize our marks, separate our marks, or make our marks possessive by using an apostrophe.

Do not alter, abbreviate, create acronyms, edit or modify the Metastar1 Branding, or combine or incorporate the Metastar1 Branding with any other product name, service name, trademark, logo or company name.

Keep our branding separate from other text, images or materials, and do not use trademarks, logos, slogans or designs that are confusingly similar to our branding.

Do not display the Metastar1 branding as the most prominent element on your materials.

You may not register the Metastar1 Branding or potentially confusing variations thereof as a domain name, and you may not use any Metastar1 Branding or potentially confusing variations thereof in the title of your website or as a second-level domain name.

You may not display or use the Metastar1 Branding in any manner or in connection with any materials that: are misleading, unfair, defamatory, infringing, libelous, derogatory, obscene or otherwise objectionable; violate any law, rule or regulation; or contain or display adult content, promote gambling or involve the sale of tobacco or alcohol.

You may not display or use the Metastar1 Branding in connection with the transmission or distribution of unsolicited email.

You may not make, order, sell or give away any merchandise that bears a Metastar1 trademark.

You may not use or imitate any Metastar1 slogan.

You may not imitate the Metastar1 Branding in any of your materials, including but not limited to advertising, product packaging, websites and promotional materials.

Guidelines for the correct assignment

In all cases, these guidelines must be followed for proper attribution:

If you use our trademarks in materials, you must include a brief statement attributing ownership of those trademarks to Metastar1.

This attribution should identify each trademark used, assign it by name to its actual owner, and indicate whether the trademark is registered. For example: "Metastar1® and the Metastar1 logo are registered trademarks of Metastar1 in all countries worldwide."

Please note that attribution must identify only our trademarks that you actually use in your material, and therefore may differ from the example above.

Guidelines for the use of logos

In addition to the other provisions in these guidelines, the guidelines in regarding the use of Metastar1 logos must be followed:

The logo may not be displayed as the primary or prominent feature, and non-Metastar1 logos, company names, product names, or other trademarks must be displayed in the primary and more prominent position.

The Logo must be used as provided by Metastar1, without modification, including but not limited to changes in color, proportion or design, or the removal of words, graphics or trademark symbols. The Logo may not be animated, morphed or otherwise distorted in perspective or appearance, and appropriate spacing must be maintained between the Logo and other elements.

The logo may only appear in a horizontal position.

The Logo must stand alone and may not be combined with any other objects, including but not limited to other logos, words, graphics, photographs, slogans, numbers, design features or symbols. The Logo may never be used to represent the word "Metastar1" in text, including a headline, product name logotype or body text copy.

The Logo may not be incorporated or used in any manner as part of or in close proximity to another company's name, domain name, product or service name, logo, trade dress, design, slogan or other mark. The Logo may never appear with other symbols or icons (other than the Registered Trademark symbol); be contained in a box, circle or other shape; or be combined with other names, logos or icons to create a co-branded logo.

The logo may not be imitated in any way or used as a design feature, and non-Metastar1 materials may not imitate any Metastar1 advertising, product packaging or website design.

The Logo may not be used in a manner that disparages Metastar1 or its products or services.

Guidelines for publications, seminars and conferences

In addition to the other provisions set forth herein, these Guidelines for Publications, Seminars, and Conferences must be followed with respect to the following:

The publication, seminar or conference materials should relate to the specific Metastar1 product, service or technology referenced.

Your name and logo should appear more prominently than the Metastar1 wordmark or logo on all printed materials related to the magazine, journal, seminar or conference.

A disclaimer of sponsorship, affiliation, or endorsement by Metastar1, similar to the example below, should be included in the publication and any related printed materials: "(Title) is an independent (publication) and is not affiliated with, nor has it been authorized, sponsored, or otherwise approved by Metastar1."

Links guidelines

You may place a text link to a Metastar1 web page on your website if the text link is not a prominent feature on the website and is not used in a manner that could confuse or mislead consumers. You may refer to Metastar1's company name or Metastar1's product and service names in a plain text font and format, provided that such use complies with Metastar1's general trademark guidelines and you include appropriate wording such as "Click here for more information about Metastar1."

Additional terms and conditions

You agree to comply with Metastar1's trademark policies. As long as you do so and are subject to an agreement with Metastar1 that permits the use of the Branding, or you have been granted written permission by Metastar1's legal counsel, Metastar1 grants you a non-transferable, non-exclusive, royalty-free limited license to use Metastar1's Branding for the purpose set forth in the agreement or written permission from Metastar1's legal counsel. You agree to maintain the quality of the products, solutions and services you provide in relation to the Metastar1 Branding at a level that meets or exceeds highly regarded providers in the industry. You agree to correct any misuse of the Metastar1 Branding immediately upon receipt of notice from Metastar1.

Metastar1 reserves the right to terminate or modify your permission to display or use the Metastar1 Branding at any time and for any reason in its sole discretion. Metastar1 also reserves the right to take action against any use that does not comply with these Branding Guidelines, the Agreement or Permission, or that infringes any intellectual property or other rights of Metastar1 or violates any applicable law.

Except as set forth above, nothing herein grants or should be construed as granting to you any right, title or interest in or to the Metastar1 Branding. Your use of the Metastar1 Branding is for the benefit of Metastar1. You agree not to challenge or assist others in challenging the Metastar1 Branding (except to the extent such restriction is prohibited by applicable law), and you agree not to register or attempt to register any domain names, trademarks, trade names or other distinctive marks that are confusingly similar to those of Metastar1.

The Metastar1 Brand is provided "as is" and Metastar1 disclaims any express or implied warranties of law with respect to the Metastar1 Brand, including warranties of non-infringement. In no event will Metastar1 be liable to you for the subject matter of these Branding Guidelines under any theory of liability, including for any direct, indirect, incidental, special, consequential, punitive, exemplary or other damages arising out of

these Branding Guidelines or use of the Metastar1 Branding. This limitation applies even if Metastar1 knew or should have known or been advised of the possibility of such damages, and notwithstanding the failure of a substantial purpose of any limited remedy set forth herein. Some jurisdictions do not allow the exclusion of implied warranties or the limitation of liability for incidental or consequential damages,

Metastar1 trademarks, service marks and registrations

Below are all the registered names that will be listed after the software appears on the market.